

WMR Monthly Board Meeting Minutes – April 6, 2026

March 2, 2026 board meeting was called to order by Frank Conner at 6:37. Members in attendance were Otto & Lycia Baskin, John Bousfield, James Brown, Wolfgang Bubeck, Colin & Arie Carpenter, Jim Chiavaras, Frank & Raeni Conner, Greg Currie, Amber Door, Glenn Eisenbrandt, Mike Karluk, Mel Kotliyer, Lynne Olenyk, Chris Thorpe, and Marshall Walters.

1. **Welcome and introductions**
2. **Approval of Agenda** – Approved
3. **Approval of March 2 minutes** – Approved
4. **Treasurer's Report:** Total Income: \$2,174; Total expenses: \$417; Total Assets: \$25,115.
5. **Membership Report:** New Members: 7, Transfer in: 0, Transfer out: 01, Lapsed: 11, Renewals: 24, Test Drive: 6, Total Membership: 810. Total PCA 170,044.
6. **Uber Alles Editor's Report** – Newsletter should be at printer tomorrow. However, this issue has a large number of ads compared to articles. Members are welcome to write-up stories about their cars and trips – Mel is willing to interview members to get stories for an article and will start with the board members. We used to have a monthly tech article but need an expert to write. But more articles would also add more pages. Any resulting blank space could be filled with pictures and number of pages could vary monthly.
7. **Social Media Chairperson's Report** – Public page views up 16% (up 47.5% from non-followers) and number of followers increased by 6. Private page up to 112 members - 99 are active. Most popular posts were related to the Traverse City spring drive, Turbo Tuesday and the Chili Cookoff announcements.

87 Instagram views in the past month. She would like to see members posting during Parade. However, we need to be cautious about what we post as a non-member took pictures of our cars at the Daylight Savings Brunch as posted
8. **Social Events Chairperson's Report** – Information sent to Steve Scales and Chris Thorpe for their upcoming events. Thank-yous sent to Wolfgang for the brunch and Ben for the Dry Ice demo.
9. **Charity Chairperson's Report** – We just received the final check for Winterfest donations. Discussion of whether posting a copy of the thank-you letter or a picture of Raeni delivering the check would be preferable – consensus is to post a picture, since faces create relationships.
10. **Webmeister's Report** – James attempting to place larger events for a full year on home page, plus upcoming events on a drop down. Zone related items will be moved elsewhere. Write-up/summary of region history would be a nice addition. He would like to have picture galleries available by year.

Wolfgang reached out to Dave Stetson to ask how other regions handle large photo collections – Dave gave him a couple of potential contacts. Ideally pictures would be sorted by event. We don't want to delete older pictures as members still find them valuable. So need a method for archiving. Decision to postpone "hard" decisions on handling until we know what PCA will provide with the new IT consultant. Agreed it is worth money to keep all pictures. Wolfgang found potential option that costs \$9.20 per seat for 30G – would need to confirm what constitutes a "seat" to determine how many would be needed. Held for future discussion.

11. Insurance Report – April events are set.

12. Discussion Items.

- a. Enthusiast Award – Since the award is for participation, should we eliminate points for driving a Porsche? Or possibly award more points for attending? Frank proposed eliminating points for driving a Porsche except for driving events – motion passed 4 to 1.
- b. Event Management
 - i. Approval – Planned events should be brought to a board member for approval
 - ii. Communicate expectations – Lynne already clearly communicates expectations and requirements with event hosts.
 - iii. Outreach – Email, Facebook, Website. Who sends and when? What gets on the “front page”. How often do we post? Individual responsibility not clear. As an example, the cookoff is no longer showing on Facebook (it dropped off). Emails are sent monthly for 2 months. Should we do the same for Facebook?
 - iv. Registration
 - Using MotorSportReg for all events (but have had some glitches). Glenn and Ottow will handle set-ups in system. Host will be set-up as the registrar for their event – they will contact Glenn for access. Events are private so will need a link with a QR code – note codes are only good for 30 days.
 - Pricing can't be set without board approval (same as approval for events).
 - Need a method to handle people (1) who don't sign up but show up and (2) don't want to register online.
 - Glenn made a motion that we not offer a cash choice for any event registrations that require payment. And suggested adding the following statement: *“If you have an issue paying with a credit card through this system, cash arrangements can be made by contacting the event chair. Note: the total cost will not change. Full payment must be received by (insert date) or your registration will be cancelled.”* On hold for information on process for registering without a credit card or without a MSR account as we don't want to burden the host.
 - To maintain proper policies and procedures, all cash payments must be made directly into a WMR PCA account and not into a members personal account.
- v. Contact person(s)
- c. Spring Up
- d. Grattan – 20 people have signed up so far. Information is on Facebook and the website. Greg and Chris also handed out information last week at the Corvette race track. We still need to get the date out to more people.

13. Upcoming Events

- a. Lakeside Automotive Tech Session on April 18th from 10:00 – 11:30 AM. 3439 Cass Road, Traverse City.
- b. Turbo Tuesday on April 21st at 6:30 PM. Open Road Brewery, in Wayland
- c. Cook-off (Frank and Raeni Conner), April 25th at 6:00 PM.
- d. May I Have Another Drive (Thorpes, et. Al) on May 2nd, starting at 9:00 AM.

14. Past Events

- a. Daylight Savings Brunch – March 8th at Blue Water Grill (Bubeck)
- b. Turbo Tuesday – March 17th at Open Road Brewery in Wayland.
- c. A Behind the Scenes Look – March 28th, at Enthusiast's Choice Detail Studio

Adjourned @8:37 pm

Respectfully submitted by Marshall Walters