

WMR Monthly Board Meeting Minutes – May 4, 2026

May 4, 2026 board meeting was called to order by Frank Conner at 6:30. Members in attendance were James Brown, Wolfgang Bubeck, John Bousfield, Colin & Arie Carpenter, Jim Chiavaras, Frank & Raeni Conner, Amber Door, Glenn Eisenbrandt, Mel Kotlyer, Lynne Olenyk, Tyan Roelands, Randy & Peggy Seaman, and Marshall Walters.

1. **Welcome and introductions**
2. **Approval of Agenda** – Approved, with 12d as “Behind the Crest”
3. **Approval of April 6 minutes** – Approved
4. **Treasurer’s Report:** Total Income: \$2,699; Total expenses: \$897; Total Assets: \$26,917. Income includes a membership rebate of \$2,004.
5. **Membership Report:** New Members: 10, Transfer in: 0, Transfer out: 0, Lapsed: 11, Renewals: 23, Test Drive: 6, Total Membership: 814. Total PCA 170,525.
6. **Uber Alles Editor’s Report** – Newsletter should be at printer tomorrow.
7. **Social Media Chairperson’s Report** – Public page views up 30% and 11 additional followers. Private page up to 117 members - 110 are active. Most popular posts were related to the Up North Turbo Tuesday and the Chili Cookoff.

129 views and 9 interactions on Instagram in the past month. 32 followers.
8. **Social Events Chairperson’s Report** – Host packets sent to EuroAutowerks. Post-event items for the Lakeside Auto and Conner’s cook-off are complete. Lynne is following up with Chris Thorpe on the May 2 drive. Host packet will need to be update for MotorSportReg process.
9. **Charity Chairperson’s Report** – No updates.
10. **Webmeister’s Report** – Cost of unlimited photo storage is \$148 for 2 years on Flickr (pro version). Proposal to move forward with purchasing the pro version pending confirmation of archive abilities. We should also consider using an external hard drive for picture backups in addition to any archiving.
11. **Insurance Report** – Received sign-in sheets and waivers for May drive. Insurance will be requested for the Euro tech session.
12. **Discussion Items.**
 - a. New members event - Amber will talk to the dealership. Possibly schedule for July or late fall as May is already filled.
 - b. “Instructional” Uber articles – We may want to consider including instructional items, such as how to host a drive or dinner. Frank will prepare an article for drives for next month’s issue. Another possible topic would be Turbo Tuesday – Glenn to draft.
 - c. Event Management – See attached Event Registration Procedures
 - d. “Behind the Crest” – Mel is interviewing members about the story behind their cars, starting with board members, then alternating between newer and longer term members. Can be interview or story format for publishing in the Uber or possibly a shorter version in the Uber with a link to the full interview on the website (YouTube channel). Chats held via GoogleMeet.
 - e. Grattan – No update.

13. Upcoming Events

- a. Sporting Clays (Jerry Arens and Amber Door) on May 16th.
- b. Turbo Tuesday on May 19th
 - i. Nocturnal Bloom Brewing in Traverse City from 5:00 to 8:00
 - ii. Ted's in Spring Lake at 6:30
- c. Euro Autowerks Tech Session on May 30th from 10:00 to 1:00

14. Past Events

- a. Lakeside Automotive Tech Session - April 18th
- b. Turbo Tuesday – April 21st at Open Road Brewery in Wayland.
- c. Cook-off – April 25th (Conner). Unfortunately 2 individuals did not pay, so the hosts did not break even.
- d. May I Have Another Drive – May 2nd (Thorpe and crew). Registration fee did not completely cover the cost. Venue also made a last minute change from a buffet style to ordering off the menu.

Adjourned @7:36 pm

Respectfully submitted by Marshall Walters

Event Registration Procedures

Setting Up the Registration Page

1. To start with, Glenn Eisenbrandt will work with event chairs to set up the registration page for their event. Otto Baskin has offered to assist as well in the future. To set up a registration page Glenn will need to know the following:
 - a. Event Name
 - b. Event description
 - c. Event date(s) and Time(s)
 - d. Event exact location
 - e. Any event advertising text
 - f. Any event related graphics
 - g. Event requirements
 - h. Event registration limits (number of cars, people, or both)
 - i. Event costs
2. Glenn or Otto will:
 - a. Develop the registration page with any addition input from the chair required
 - b. Give host Registrar access to MotorsportReg during event registration
 - Work with the host to utilize the tools
 - c. Establish final cost if there is one based on event cost plus added fees
 - d. Finalize cost with board members
 - e. Establish peer review of the page with other board members
 - f. Send link and all information to proper distribution
 - Facebook
 - Web page
 - Uber
 - Amber for Blasts

Member Registration

Once the link has been made available a member can register. They will:

1. Use the provided link to access the registration
2. If they are not registered with MotorsportReg they will be asked to register.
 - a. We should add not to the event advertisement that they can contact Glen or Otto if they need help with registering.
3. They then complete the registration
4. If they cannot / will not register through MotorsportReg they will need to contact the event chair
 - a. The event chair can agree to include them outside MotorsportReg and account for them in the totals.
 - b. If this is a limited event the event chair, or Glen or Otto, will need to change the limit to account for this registration.
 - c. If it's a paid event the Chair will notify them and Amber that they need to pay Amber directly.
 - d. Once Amber is paid, she will notify the event chair.

Event Management

The following steps should be taken.

1. If the event has a restriction on who can participate; WMR Only, PCA Only, etc.; then the registration will be set up as NEW.
 - a. Amber will need to review the registrations and determine if they qualify.

- i. Note: this could be done automatically by MotorsportReg if the qualification is PCA only or WMR only.
 - ii. Then Amber would only have to review the ones that do not automatically qualify.
 - b. Once Amber establishes, they are qualified then she needs to change their status to Confirmed.
- 2. If there is no restrictions the registrant will automatically be set to Confirmed
- 3. The members can monitor their individual MotorsportReg page to determine their status
- 4. The Event Chair should use the MotorsportReg EMailer to notify Confirmed member of their status change if it is a controlled event.
 - a. Glenn or Otto can work with them if required
- 5. At establish point ahead of the event if it's a paid event Amber should transfer the payment to make sure everyone's clear.
 - a. If there is an issue Amber needs to clear it up with the registrant.
- 6. Prior to the event the Event Chair can (with help from Glenn or Otto):
 - a. Use the MotorsportReg EMailer to give everyone last minute instruction.
 - b. Download the registration list
 - c. Use the registration list to preprint names in the Waver form
 - i. This is an excellent way to make sure everyone signs it.
 - d. Use the registration list to preprint names in the attendance form