

WMR Monthly Board Meeting Minutes – August 4, 2025

August 4, 25 board meeting was called to order by Frank Conner at 6:31. Members in attendance were Otto & Lycia Baskin, James Brown, Wolfgang Bubeck, Jim Chiavaras, Frank & Raeni Conner, Greg & Karlene Currie, Amber Door, Glenn Eisenbrandt, Joyce Lo, Chuck & Lynne Olenyk, Chris Thorpe, Rex Tsui, and Marshall Walters

1. **Welcome and introductions**
2. **Approval of Agenda** – Approved
3. **Approval of July 14 minutes** - Approved
4. **Treasurer’s Report:** Total Income: \$2,500; Total expenses: \$421; Total Assets: \$19,612. Income primarily from a \$2,496 membership rebate. Amber will send bills for ads. We should be able to do more for the membership with the reduction in newsletter printing.
5. **Membership Report:** New Members: 5, Transfer in: 1, Transfer out: 1, Lapsed: 3, Renewals: 35, Test Drive: 4, Total Membership: 776. Total PCA 165,993.
6. **Uber Alles Editor’s Report** – August issue at printer. Subscription renewed – Lina was able to get the same price as prior years.
7. **Social Media Chairperson’s Report** – Private Fbook group created Thursday – 45 members so far. 7,834 views on Fbook page in the last 30 days and 361 interactions. Instagram also set-up – just photos. Need to advertise the Instagram account and rules to link name to membership info (i.e. PCA name). Consider asking for PCA membership info since membership names may not align with Fbook ID.
8. **Social Events Chairperson’s Report** – Lynne reached out to Michael Sherman and his assistant, Trisha, for info on the fall event.
9. **Charity Chairperson’s Report** – No activity.
10. **Webmeister’s Report** – Logins disappeared when the server was migrated at the end of July. Things are working now. Site no WMR (was WMI). James working on formats for various devices, as well as an email address for board members (like “President@WMR”).

CPanel has a lot of apps including an email forwarder. It is also the underlying structure for the website. James will add documentation to Glovebox. Group will meet on August 26th at Glenn’s house to discuss the calendar, website and social media.

11. **Insurance Report** – Insurance received for Grattan.
12. **Discussion Items.**
 - a. End of Summer Fun Run – September 6-7.
 - i. 30 days to get people signed up- currently at same level as this time last year, but we need more attendees.
 - ii. Amber will share digital ad with Lycia for Fbook.
 - iii. Additional opportunities to share information –
 - Car show in Ada this weekend plus CB’s “Cars in the Country”
 - Board can keep URL/QR code on phone for scanning
 - Hand out cards at Gilmore events. GAS and Euro already have them. Greg to drop off at M-22 Detailing.

- Frank will share with Michiana region and Chris will share at Gingerman driving school event.
- iv. We will need a photographer as Wolfgang likely to be busy. Wolfgang may have found a volunteer, but they will want to park their RV inside the track area.
- v. Noted that participation has been down for other regions this year and have had fewer new attendees.
- b. PCA 70th anniversary on September 13th at the dealership
- c. Calendar/website meeting on August 26th

13. Upcoming Events

- a. Turbo Tuesday – August 19th
 - i. Alebird in Byron Center
 - ii. Tom Parker' shop, Contractor Drive, Unit 20, Boyne City. Food trucks and beer tent
- b. GAS open hours and car show (non-PCA event) – August 23rd
- c. GR Metro Cruise viewing at Porsche Grand Rapids – August 22nd
- d. Fall color tour – Michael not responding so Frank will follow-up since attendees need to book hotels. Registration for Friday night car show and Saturday drive will made via ClubReg.

14. Past Events

- a. Car and Plan Show on July 19th (non-PCA event)
- b. Turbo Tuesday on June 15th
- c. Red Barn Spectacular on August 2nd. 57 cars in corral, including cars from other regions and many new people.

Adjourned @7:39 pm

Respectfully submitted by Marshall Walters