

WMR Annual Planning Meeting Minutes – November 3, 2025

November 3, 2025 planning meeting was called to order by Frank Conner at 7:04. 27 members in attendance.

1. **Welcome and introductions**
2. **Approval of Agenda** – Approved
3. **Approval of October 6 minutes** - Approved
4. **Driver's Education Update** –Grattan gave away our weekend – we were moved to Labor Day weekend and their number one customer, 3 Balls, got our 2nd weekend in September. Our only other option is July 18-19 and Gingerman is cost prohibitive. Greg and Chris have confirmed the DE team and instructors are available and the July weekend is preferred. The July dates also fit in between other events. We will track participation (better or worse).
5. **Treasurer's Report:** Total Income: \$5,797; Total expenses: \$3,646; Total Assets: \$24,899. Income and expenses related to fall color tour. No Uber printing expense for October. Tax filings completed.
6. **Membership Report:** New Members: 7, Transfer in: 1, Transfer out: 2, Lapsed: 8, Renewals: 23, Test Drive: 5, Total Membership: 797. Total PCA 167,971.
7. **Uber Alles Editor's Report** – October issue printed but not yet delivered (has been authorized for delivery). November issue in process. New pictures on Flickr not available for viewing on the website. Wolfgang still having issues with converting the calender in the printed version to the online version.
8. **Social Media Chairperson's Report** – 90 members so far in the private Facebook group. Numerous posts on Sunday following the fall color tour (pictures received 35 total reactions and 80+ views). Other top posts were related to the Lakeside Automotive event and the congratulatory letter for the club's anniversary.

The public Facebook page is still getting views, but monthly total views is down 17%, Fall color tour and club anniversary were the top 2 posts, followed by the check delivery to Family Promise.

Instagram account has 15 followers. Lycia and Maggie, from National, discussed suggestions for sharing content and other items.
9. **Social Events Chairperson's Report** – Lynne sent sign-in sheet to Randy and thank-yous to Dave and Cynthia for the Halloween event.
10. **Charity Chairperson's Report** – No report. Suggestion to keep same 3 charities for 2026 (Family Promise, Feeding America, and Kids Food Basket). Uber write-up needed.
11. **Webmeister's Report** – Flickr issue to be reviewed (tabled – who can upload?)-. James still in the process of reviewing old pages and creating a "year in review". For the "year in review" we had around 23 events in 2025. James looking for help finding photos – suggestion that he start with the Uber since it would include information on all of the events. PDFs from the Uber are now working on the website.

12. **Insurance Report** – No claims for 2025. All insurance forms have been returned.

13. Discussion Items.

- a. WMR leadership opportunities. – We need a new Social chair as well as VP and President. Also looking for those who may be interested in other chair positions.
- b. Winterfest, February 7, 2026, at Red's at Thousand Oaks. Need a committee to arrange food and overall event. Planning on a charity auction plus trivia. Cynthia volunteered to pull together a slide show.

14. Upcoming Events

- a. Dinner event, November 8, at Ted's (Randy Portluri).
- b. Turbo Tuesday – November 18th
 - i. Grand Rapids – Nick Fink's @6:30
 - ii. Elk Rapids – Shorts Brewing Co. @5:30

15. Past Events

- a. Color Tour, Elk Rapids – October 17-18 (Michael Sherman). The hotel lost money due to single night stays. If the event is held in the same location next year, may require a 2 night minimum.
- b. Turbo Tuesday – October 31st in GR and Elk Rapids
- c. Trick or Tequila – November 1st (Cynthia Frazier and Dave Newsome)

16. Planning for 2026

- a. Spring Up (Steve Scales)
- b. Calendar populated with recurring and known events. There is room for more!

Adjourned @8:37 pm

Respectfully submitted by Marshall Walters