

WMR Monthly Board Meeting Minutes – December 1, 2025

December 1, 2025 board meeting was called to order by Frank Conner at 6:36. Members in attendance were Otto & Lycia Baskin, James Brown, Colin Carpenter, Jim Chiavaras, Frank Conner, Glenn Eisenbrandt, Amber Door, Tyan Roelands, and Marshall Walters

1. **Welcome and introductions**
2. **Approval of Agenda** – Approved with addition of item 12(b)
3. **Approval of November 3 minutes** - Approved
4. **Treasurer’s Report:** Total Income: \$184; Total expenses: \$838; Total Assets: \$24,245. Income related to Grattan; expenses for printing the newsletter.
5. **Membership Report:** New Members: 6, Transfer in: 1, Transfer out: 0, Lapsed: 4, Renewals: 21, Test Drive: 6, Total Membership: 803. Total PCA 168,341. We now exceed 800 members! Suggested that we celebrate on Facebook.
6. **Uber Alles Editor’s Report** – Wolfgang has everything he needs for the December issue except for 1 article. Noted that the Toys 4 Tots event at M-22 Detailing is not on the calendar but is on the website.
7. **Social Media Chairperson’s Report** – 99 members so far in the private Facebook group, of which 92 have interacted. 1 pending member (hasn’t answered the questions yet). But level of posting is down over the past month – possibly due to less driving activity. Top posts were member pictures related to recent club events and a future members car purchase.

Activity also down on the public Facebook page. Photos are still the most popular content.

The Instagram account now has 17 followers, up 2 over the past month.
8. **Social Events Chairperson’s Report** – Lynne sent a thank-you to Randy and reminder to submit a newsletter article. She also sent a sign-in sheet to Mike and Barb for the appetizer party.
9. **Charity Chairperson’s Report** – Raeni submitted a write-up for the newsletter.
10. **Webmeister’s Report** – James still working on the “year in review”. Flickr issue has been resolved - \$35 paid to renew. May want to consider upgrade to elementor framework for \$85. Website now has a list of events with associated pictures.
11. **Insurance Report** – No activity.
12. **Discussion Items.**
 - a. Winterfest – February 7th. Need to finalize the cost and menu. Amber will reach out for pricing.
 - b. Event/registration software – Glenn has researched and prefers MotorSportReg as it allows separate registrations for different components of an event (such as a drive and dinner), responsibility for an event can be assigned, and has a no-cost option to use without money collection.

There is a cost to use the system to collect money is 6% of the fee (website fee
 - c. plus 3% credit card surcharge) plus an additional 30 cents per transaction – decided that this cost will be passed on to members who pay by credit card. Would the cost of using MSReg to collect monies be worth it the membership for events with no upfront fee?

ClubReg, which we currently use for Grattan, is set-up for DE, but is not being upgraded so will eventually not exist. MSReg can handle “private” events, but need to confirm it could be limited to WMR members. MSReg can also handle pre-signing of waivers and PCA will accept electronic signatures. However, we would we would need to be able to confirm that all attendees have signed needed waivers at events.

Potential barriers (from a member standpoint), pros and cons were discussed. The club would need a couple of “experts” for set-up. But we could create and use templates to make it easier for future events. Agree to try MSReg for Winterfest registration with the option to send a check in lieu of paying the associated credit card fees.

13. Upcoming Events

- a. Appetizer Party – December 6th at the Karluk’s.
- b. Turbo Tuesday – December 16th at Nick Fink’s, 3965 W River Dr NE, Comstock Park. No event up north.

14. Past Events

- a. Dinner Event at Ted’s Eatery – November 8th (Randy Portoluri)
- b. Turbo Tuesday – November 18th. Events held in GR and Elk Rapids

Adjourned @7:56 pm

Respectfully submitted by Marshall Walters