

WMR Monthly Board Meeting Minutes – July 14, 2025

July 14, 2025 board meeting was called to order by Frank Conner at 6:30. Members in attendance were Arnie Axelrod, Lycia Baskin, James Brown, Wolfgang Bubeck, Jim Chiavaras, Frank & Raeni Conner, Amber Door, Glenn Eisenbrandt, Cynthia Frazier, Dave Newsome, Chuck & Lynne Olenyk, Tyan Roelands, and Marshall Walters

1. **Welcome and introductions**
2. **Approval of Agenda** – Approved with addition of the fall event.
3. **Approval of June 2 minutes** - Approved
4. **Treasurer's Report:** Total Income: \$4; Total expenses: \$417; Total Assets: \$17,915.
5. **Membership Report:** New Members: 8, Transfer in: 1, Transfer out: 0, Lapsed: 8, Renewals: 31, Test Drive: 5, Total Membership: 765. Total PCA 165,416.
6. **Uber Alles Editor's Report** – July issue at printer. Need to discuss submission of pictures – currently they are uploaded to Flickr by the webmaster. Also need to discuss calendar maintenance.
7. **Social Media Chairperson's Report** – Lycia joined the SME Fbook group. She also got an app to handle closed/private Fbook groups – name for private group was discussed and agreed to use the same name. PCA number required to join the private group. Group page will need to be linked to our website. But first need to confirm current owners/admins of existing public page as well as the password. We will have a 6 month trial of running both the private group and public page – we don't want the public page to become stagnant. Lycia provided a summary of engagement – lots of hits related to pictures and videos of June events (Thorpe drive, DuetchMarques and Parade). Almost 12,000 views in the past 90 days, which is up 290% from previous 90 day period.

We need to use a WMR email account for Instagram. And Instagram and Fbook should be able to share pictures.

Lycia will be introduced in the July Uber; Brian in next month's. They will work on a summary of how to submit and share information for posting.
8. **Social Events Chairperson's Report** – Thank-yous sent for the June events (sporting clays, southwest Mi drive and tech session). Randy Portolurri has booked Ted's in Spring Lake for the November 8th dinner event – calendar needs to be updated. Michiana region has indicated an interest in helping with drives.
9. **Charity Chairperson's Report** – No activity.
10. **Webmeister's Report** – James indicated that we do not need to purchase additional GB for storage. We have 2 full backups, so can delete older ones. James also has access to the web calendar, but the information needs to be separately updated on the website calendar (see note above re: calendar maintenance discussion needed). Potential issue is that ownership of the calendar can't be changed (Craig is owner) but can be delegated. And James should be able to use password to access.

To dos –

- Copies of some meeting minutes still needed – Marshall to send recent months to James and Craig.
- Consider review of Flickr vs. other options for pictures. Difficult to pull single pictures from Flickr. May be worth upping our storage to 100GB as that would be cheaper than Flickr.
- Suggest looking at the 3 best region websites to get an idea of best practices.
- Need to fix broken links.
- Confirm max file size for the website version of the Uber.

11. Insurance Report – Waivers received for the Thorpe and Euro events. Need to pull insurance for Grattan.

12. Discussion Items

- a. PCA 70th anniversary on September 13th – No response from Ada so we will pursue an event with the dealership.
- b. Fall event at the Newsome/Frazier property in Saugatuck on November 1st. Will have a Halloween theme. Mel suggested having food trucks and a bar tender?

13. Upcoming Events

- a. Car & Plane Show – July 19th (non-PCA event). General parking only (no car corral).
- b. Turbo Tuesday – July 15th
 - i. Graydon's Crossing, 1223 Plainfield Ave, NE in GR. Seating upstairs. Parking available in lot next door.
 - ii. Tom Parker' shop, 1130 Contractor Drive, Unit 20, Boyne City.
- c. Red Barns Spectacular – August 2nd at the Gilmore Car Museum (Arens & Door)

14. Past Events

- a. Sporting Clays Shoot-Off on June 7th (Arens & Door) – 12 shooters and 20 attendees
- b. Turbo Tuesday on June 15th
- c. Euro AutoWerks Tech Session on June 21st – Well attended.
- d. Southwest Michigan Drive on June 28th (Brian and Thorpe)
- e. Porsche Parade July 6th – 12th

Adjourned @7:44 pm

Respectfully submitted by Marshall Walters